
80 years promoting Latin America and Iberia in the United Kingdom

CANNING
HOUSE

CORPORATE
MEMBERSHIP

Where the UK meets
Latin America and Iberia

CANNING HOUSE



is at the forefront of British efforts to broaden and deepen the UK's relationship with Latin America. No other institution in the UK is better placed to help businesses of all sizes to understand the complexities, challenges and opportunities of this dynamic region.

As a region, Latin America is increasingly globalised in its outlook – it is keen to engage with the UK across a wide range of fields, and continues to present significant opportunities for British business, trade and investment.

Its countries are actively pursuing free trade and other international agreements, and membership of leading global institutions; and the region's adherence to international standards and the rule of law has strengthened significantly.

Canning House's unique blend of first-hand information and contacts, delivered through a vibrant programme of events (conferences, briefings, roundtables, seminars and lectures) and regular publications – supplemented by tailor-made research and consultancy from experts in the field – offers our members valuable information and insights in a timely, efficient and cost-effective manner.

Our 80-year history as an independent, non-political, not-for-profit organisation gives us unparalleled access to key players and experts. We are optimally positioned to facilitate the contacts, knowledge and understanding that organisations and individuals require in order to succeed in their Latin American endeavours.



Jeremy Browne,
CEO

Membership benefits

By joining Canning House, you will become part of the UK's leading forum for informed comment, contacts and debate on Latin American politics, economics and business.

Networking, Access and Contacts

Introductions to political, diplomatic and business networks; member-to-member, business-to-business and business-to-government facilitation; and access to a professional community focused on Latin American and Iberian political, economic and social developments.

Exclusive Events

Priority access to events ranging in scale from small and exclusive to our major flagships, including:

- Sustainable Trade and Investment series
- LatAm Outlook conference
- Presidential and Ministerial Canning Lectures
- Private roundtables
- Business networking
- Ambassadorial briefings
- Political and cultural seminars

Tailormade Business Itineraries

Assistance with personalised agendas for meetings in the UK with Canning House's key stakeholders.

Sponsorship and Spotlight Opportunities

Event sponsorship and speaking opportunities - enhance your brand and the profile of your executives within the British, Latin American and Iberian business communities.

Trade Missions

Corporate Members can occasionally participate in trade missions to Latin America, and attend briefings prior to those visits.

Enhanced Credibility

Gain the backing of Canning House's knowledge and resources when pitching for business - not only externally, but also for appropriately assessing risks for the investing organisation itself.

Insights

Weekly, monthly and periodical publications on political, economic and business developments. Access to specialist tailor-made research and consultancy (upon request).

Language Training

Canning House's language education partners provide tailored tuition at member-exclusive, market-beating rates.

Job Market

Advertise relevant career opportunities to a professional, Latin America-focused audience, via the Canning House website.

Join Canning House for
£12,000
p.a. + vat

Other services

Event Sponsorship

Sponsor our conferences and events, giving valuable exposure to your organisation. Take advantage of opportunities to boost the profile of your senior executives through participation on our high-level panels on business, politics, trade and investment.

Advertising

Promote your business to a professional audience via Canning House's website and regular newsletters.

Bespoke Intelligence, Research and Consultancy

Look no further than Canning House for your business intelligence needs, for an agreed fee. Services include:

- Geopolitical risk analysis
- Stakeholder mapping
- Strategic due diligence
- Know-your-customer evaluations



Get in touch



+44 (0) 20 7811 5600



corporate@canninghouse.org



canninghouse.org/membership



50 Broadway
London
SW1H 0BL