

CANNING
HOUSE

UK-Brazil
CONVERSA
2024

IN PARTNERSHIP WITH



EAESP
EESP

CENTRO DE POLÍTICA
E ECONOMIA DO SETOR
PÚBLICO



AngloAmerican

WITH SUPPORT FROM

DIAGEO



BRITCHAM
BRASIL



BRAZILIAN CHAMBER
OF COMMERCE IN GREAT BRITAIN

Friday 13 September

FGV EAESP - São Paulo School of Business
Administration, R. Itapeva, 432 - Bela Vista -
São Paulo - SP, 01332-000, Brazil

08:30-18:30 GMT-3

CANNING
HOUSE

UK-Brazil CONVERSA 2024

IN PARTNERSHIP WITH



WITH SUPPORT FROM



In a full day of conversation, discussion and reflection, the **Canning House UK-Brazil Conversa 2024** gathers influential individuals from diverse backgrounds to discuss critical issues related to UK-Brazilian relations.

Following the great success of 2023's edition held at the University of Oxford's Blavatnik School of Government, the UK-Brazil Conversa 2024 is being held at Fundação Getulio Vargas' **Escola de Administração de Empresas** (FGV-EAESP) in São Paulo, Brazil.

The UK-Brazil Conversa 2024 is held in partnership with **Fundação Getulio Vargas (FGV)** and **Anglo American**, and supported by **Britcham Brasil** and the **Brazilian Chamber of Commerce in Great Britain**.

CEO's message

It gives me great pleasure to welcome you to **São Paulo** for the **Canning House UK-Brazil Conversa 2024**. This is the ninth Conversa - the fourth in Brazil, and the second in this great city. With thanks to our hosts and partners, **FGV** and **Anglo American**, we are delighted to be hosting such an ambitious programme, with such distinguished participants. Continuing to build the UK and Brazil's relationship, and the understanding of the key issues that underpin it, is core to Canning House's mission, and can make a highly positive contribution to addressing the great challenges of the world today.

Jeremy Browne, CEO - Canning House



Agenda

Across seven thematic panels, running concurrently over three sessions, the **Canning House UK-Brazil Conversa 2024** tackles topics from climate change to trade; pharmaceuticals to the energy transition; and technological innovation to geopolitics; and how the UK and Brazil can work together on these critical challenges and opportunities.

| Time | Activity | Room |
|--|---|---|
| 08:30-08:50 | <p>Guests' arrival and registration - PHOTO ID REQUIRED</p> <p>Refreshments</p> | <p>FLOOR 7</p> <p>FLOOR 4 SALÃO NOBRE</p> |
| 08:50-09:00 | <p>OPENING REMARKS</p> <p> Jeremy Browne CEO - Canning House</p> <p> Professor Tales Andreassi Vice Dean and Professor - FGV-EAESP</p> | <p>FLOOR 4 SALÃO NOBRE</p> |
| 09:00-09:30 | <p>KEYNOTE SPEECHES</p> <p> Virgínia de Ângelis Oliveira de Paula National Secretary of Planning - Government of Brazil</p> <p> The Rt Hon. Ed Miliband MP* Secretary of State for Energy Security and Net Zero - Government of the United Kingdom</p> <p> Dr Francisco Gaetani Extraordinary Secretary for State Transformation - Government of Brazil</p> | <p>FLOOR 4 SALÃO NOBRE</p> |
| <p>SESSION ONE</p> <p>09:30-11:00</p> | <p>PANEL ONE</p> <p>Geopolitics & global governance: Shared perspectives between Brazil & the UK</p> <p>The first panel will see participants discuss how both countries address and respond to the most pressing contemporary geopolitical and global governance issues, identifying common ground and differences between UK and Brazilian approaches.</p> <p>CHAIR: Dr Irene Mia, Senior Fellow for Latin America and Conflict, Security & Development - IISS</p> <p>SPEAKERS: Jeremy Browne, CEO - Canning House Marcos Caramuru, Member of the Advisory Board - Centro Brasileiro de Relações Internacionais (CEBRI) Prof. Carlos Malamud, Senior Analyst - Real Instituto Elcano Prof. Matias Spektor, Founder and Professor - FGV Relações Internacionais</p> | <p>FLOOR 4 SALÃO NOBRE</p> |
| 11:00-11:15 | BREAK | <p>FLOOR 4 SALÃO NOBRE</p> |

Time

Activity

Room

SESSION TWO
11:15-12:45

PANEL TWO

Strategies and Key Priorities for Driving the Energy Transition in the UK and Brazil

This panel will aim to discuss approaches being taken by both countries in respect achieving net zero, assessing both past and current trajectories vis-à-vis reducing carbon emissions, and identifying where there is potential for mutually beneficial collaboration.

- CHAIR: **Prof. Anthony Pereira**, Director of the Kimberly Green Latin American and Caribbean Centre - Florida International University
- SPEAKERS: **Adriano Burger**, Business Development Director - bp
Marcelo Miterhof, Economist - BNDES
Thomas Nemes, Institutional Relations Manager Brazil & Corporate Affairs - Anglo American
- RAPPORTEUR: **Matheus Noronha**, Head of Offshore Wind Energy - ABBEólica

FLOOR 9
ROOM 909

PANEL THREE

Technological Transformation – How digital developments and access are changing ways of life

This panel seeks to assess the impact that technological advances, and access to them, are having on the way of life in both the UK and Brazil, identifying the similarities and differences, whilst evaluating both the opportunities and risks associated with such change in each country, and what lessons can be learnt about successes and failures.

- CHAIR: **Courtney Guimarães Jr**, CTO for FSI; Emerging Technology Chief Scientist - Avanade
- SPEAKERS: **Denis Balaguer**, Director of Innovation and Wavespace, Latin America - EY
Jeremy Burdge, Chief Operating Officer, Americas - Eltemate
Nina da Hora, Founder - Instituto da Hora
Diego Sette, Technology Director for Pearson LatAm - Pearson
Daniel Stivelberg, Deputy Data Protection Officer - Nubank

FLOOR 9
ROOM 901

PANEL FOUR

Societal trends and their impact on Brazil and the UK

This panel will seek to provide insight into the main social trends in the UK and Brazil, and identify and assess the possible drivers behind them, taking into consideration societal concerns such as crime, violence, and corruption; socio-economic concerns such as inflation, poverty, inequality, and unemployment; socio-political concerns such as education and healthcare; as well as other important social trends such as generational differences, aging demographics, and the decline of religion.

- CHAIR: **Dr Débora Thomé**, Postdoctoral Researcher - FGV
- SPEAKERS: **Diego Pagura**, Chief Client Officer - Ipsos Brasil
Leonardo Queiroz Athias, Research Analyst - Instituto Brasileiro de Geografia e Estatística (IBGE)
Sophie Stowers, Research Fellow - UK in a Changing Europe

FLOOR 9
ROOM 902

12:45-13:45

LUNCH

FLOOR 7
INTEGRATION ROOM

Time

Activity

Room

13:45-14:00

KEYNOTE SPEECH



Eduardo Leite

Governor of Rio Grande do Sul

FLOOR 4
SALÃO NOBRE

PANEL FIVE

Climate Disasters: Risks, Preparedness, Prevention, Mitigation, Response, and building resilience. Perspectives from the UK and Brazil

This panel seeks to address how both the UK and Brazil are preparing for and responding to climate-related natural disasters brought on by a noticeable increase in extreme weather events in recent decades, affecting an ever-increasing number of people, many of whom are the poorest and most vulnerable in society.

CHAIR: **Morgan Doyle**, Brazil Country Representative - Inter-American Development Bank

SPEAKERS: **Eduardo Bastos**, Director, Institute of Agribusiness Studies - GPS
Christian Perlingiere, Partner - Control Risks
Ana Carolina Salomão Queiroz, Chief Investment Officer - Pogust Goodhead
Rômulo Sampaio, Partner - Mattos Filho

RAPORTEUR: **Constance Malleret**, Freelance Journalist

FLOOR 9
ROOM 901

PANEL SIX

Deepening economic ties: Collaboration between UK and Brazil in emerging industries and the future knowledge economy

This panel seeks to identify opportunities and discuss strategies for increasing collaboration and bilateral trade between the UK and Brazil in burgeoning industries such as EduTech, FinTech, Agribusiness, fast moving consumer goods (FMCGs) and AI.

CHAIR: **Jonathan Knott CMG**, HM Trade Commissioner for Latin America and the Caribbean - Department for Business and Trade

SPEAKERS: **Carla Ferreira**, Vice Chair - Brazilian Chamber of Commerce in Great Britain
Martin Whalley, Executive Director, Trade and Investment - British Consulate São Paulo
Marcio Zanetti, President - Britcham Brasil

RAPORTEUR: **Natália Dias**, Investment banker and advisory board member

FLOOR 9
ROOM 909

PANEL SEVEN

Innovation & Sustainability in the Health, Life Sciences and Pharma sectors: Areas of collaboration for the UK and Brazil

This panel seeks to identify opportunities and discuss strategies for increasing sustainable collaboration, bilateral trade, and research and development between the UK and Brazil in areas of health innovation, life sciences, and the pharmaceutical industries.

CHAIR: **Henrique Frizzo**, Partner - Trench Rossi Watanabe









SPEAKERS: **Olavo Corrêa**, Country President, Brazil - AstraZeneca
Prof. Sue Ann Costa Clemens CBE, Director of the Oxford-Brazil Vaccine Group - University of Oxford
Dr Elize Massard da Fonseca, Associate Professor - FGV-EAESP
Dr Maria Alejandra Costa, Research Associate - FGV

RAPORTEUR: **Dr Maria Alejandra Costa**, Research Associate - FGV

FLOOR 9
ROOM 902

SESSION THREE

14:00-15:30

| Time | Activity | Room |
|-------------|---|------------------------------------|
| 15:30-15:45 | BREAK | FLOOR 4 SALÃO NOBRE |
| 15:45-16:15 | <p>PLENARY SESSION Our Chairs and Rapporteurs present key findings from today's panels.</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p> Dr Irene Mia Senior Fellow for Latin America and Conflict, Security & Development - IISS</p> <p> Courtney Guimarães Jr CTO for FSI; Emerging Technology Chief Scientist - Avanade</p> <p> Constance Malleret Freelance Journalist</p> <p> Dr Maria Alejandra Costa Research Associate, FGV</p> </div> <div style="width: 45%;"> <p> Matheus Noronha Head of Offshore Wind Energy - ABBEólica</p> <p> Dr Débora Thomé Postdoctoral Researcher - FGV</p> <p> Natália Dias Investment banker and advisory board member</p> </div> </div> | FLOOR 4 SALÃO NOBRE |
| 16:15-16:30 | <p>CLOSING REMARKS</p> <p> Jeremy Browne CEO - Canning House</p> | FLOOR 4 SALÃO NOBRE |
| 16:30-18:30 | <p>NETWORKING RECEPTION Join us as we raise a glass to UK-Brazilian relations, and give thanks to all participants and attendees at the UK-Brazil Conversa 2024.</p> <p>WITH THANKS TO DIAGEO</p> | FLOOR 7 INTEGRATION ROOM |

Location

THE VENUE - FGV-EAESP

São Paulo School of Business Administration, R. Itapeva, 432 - Bela Vista - São Paulo - SP, 01332-000, Brazil

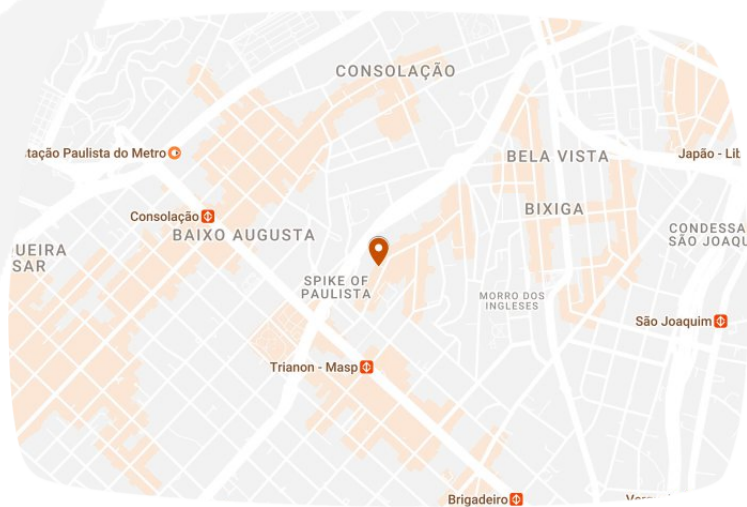
Find FGV EAESP on [Google Maps](#).

TRANSPORT - METRO

FGV EAESP is located a short walk from Trianon-Masp station on Linha 2 of the São Paulo Metro.

CLOAKROOM

The Cloakroom is located on Floor 7.



MAP DATA © 2024 GOOGLE

Participants

The **Canning House UK-Brazil Conversa 2024** welcomes over 40 distinguished participants to its panels, keynotes and remarks. Learn more about each speaker on the following pages.



Professor Tales Andreassi

Vice Dean and Professor - FGV-EAESP

Tales teaches Entrepreneurship and Innovation at Fundação Getulio Vargas in São Paulo, where he is also the Deputy Dean. Before his academic career, he worked for a decade as a Project Manager at Anpei, an association of Brazilian companies with R&D centers. He has published extensively on entrepreneurship and innovation, with over 50 articles in academic journals and eight books to his name. Tales has also been a visiting professor in Ecuador, India, and France. He holds a Ph.D. and a B.A. from São Paulo University and a Master's degree from the Science Policy Research Unit at Sussex University.



Denis Balaguer

Director of Innovation and Wavespace, Latin America - EY

Denis is EY's Innovation Leader for Latin America, managing the BeyondLabs program and EY wavespace operations. With over 20 years of experience, he has held roles in innovation, technology, and strategy across industries like aerospace, ICT, and consumer goods. Denis has led projects on innovation center development and business model creation. He holds a degree in Mechanical-Mechatronic Engineering, a master's in Aeronautical-Mechanical Engineering, and is pursuing a PhD in Science and Technology Policy. Denis is also a professor and author on innovation and public policy.



Eduardo Bastos

Director, Institute of Agribusiness Studies - Grupo de Países Productores del Sur (GPS)

Eduardo is an Agronomic Engineer with MBAs in Business Management and Marketing. He is Chairman of Climate Connection, leads the Innovation Board at CCarbon (USP), and chairs the sustainability committee at ABAG. He is also a partner at 10B Fund and serves on the boards of COSAG/FIESP and the Brazil Climate Forest Agriculture Coalition. Eduardo has over 25 years of experience in agribusiness, including leadership roles at Minerva, Bayer, Dow Chemical, and AIPC, and has chaired the Brazilian Roundtable for Sustainable Beef.



Jeremy Browne

CEO - Canning House

From 2010 to 2012, Jeremy served as Minister of State for Latin America in the Foreign and Commonwealth Office. Since leaving elected office, he has served as the City of London Corporation's Special Representative to the EU, worked as an International Business Ambassador for Aberdeen Standard Investments (abrdn), and advised the environmental investment firm Renewity. Jeremy became CEO of Canning House, the UK's leading forum on Latin America, in 2022.



Jeremy Burdge

Chief Operating Officer, Americas - Eltemate

Jeremy is Chief Operating Officer – Americas at Eltemate, a legal technology company within the Hogan Lovells group. With over a decade of experience at the intersection of law, technology, and business, Jeremy helps clients leverage emerging technologies to enhance legal outcomes, mitigate risks, and drive business value. He played a key role in transforming Hogan Lovells' Investigations and White Collar practices with tech-driven service delivery. Jeremy has also supported legal technology efforts at the U.S. Attorney's Office in New York, the SEC, and the U.S. Department of Justice.



Adriano Burger

Business Development Director - bp

Adriano is the Business Development and Integration Director for bp in Brazil, with over 30 years of experience in the Energy sector. He has held roles in marketing, finance, operations, strategy, and business development at companies like Shell, Castrol, and BP. Born in São Paulo and raised in Porto Alegre, Adriano has lived in various locations across Brazil, the U.S., and Europe. He holds a degree in Economic Sciences from UFRGS, a postgraduate degree in Marketing from PUC-RJ, specialisations from NYU and George Washington University, and an MBA from UCLA. Since 2011, he has focused on strategy and new business for bp in Brazil.



Marcos Caramuru

Member of the International Advisory Board - Centro Brasileiro de Relações Internacionais (CEBRI)

Marcos is a member of the International Advisory Board of the Brazilian Center for International Relations (CEBRI) and a partner at KEMU Consultancy in Shanghai. A former diplomat with experience in finance, he has served as Ambassador to Beijing, Consul General in Shanghai, and Ambassador to Malaysia and Brunei. He was also Vice-Minister of Finance for International Affairs and Executive Director at the World Bank. Marcos regularly contributes to newspapers and academic publications and speaks at seminars in China and Brazil.



Olavo Corrêa

Country President, Brazil - AstraZeneca

Olavo joined AstraZeneca in 2007 and has since demonstrated remarkable leadership across domains including Commercial, Marketing, and Access, among others. Over the past 17 years, he has amassed extensive experience in critical Business functions and diverse therapeutic areas such as Cardiovascular, Oncology, Immunology, and Respiratory. As the head of AstraZeneca in Brazil, he has played a pivotal role in devising innovative strategies that have led to the successful launch of numerous new products. Olavo holds a degree in Computer Science and an executive MBA from the São Paulo School of Business Administration at FGV.



Dr Maria Alejandra Costa

Research Associate, FGV

Maria Alejandra's research focuses on public policy and public health, with a particular emphasis on pharmaceutical regulation in Latin America. She explores the role of state capacity and the integration of diverse information sources into regulatory processes, especially in the context of the COVID-19 pandemic.



Professor Sue Ann Costa Clemens CBE

Director of the Oxford-Brazil Vaccine Group - University of Oxford

Sue Ann is a Full Professor at the University of Oxford and Chair of Global Health and Clinical Development. She has over 25 years of experience in vaccinology, contributing to the development of more than 20 vaccines, including those for Rotavirus, HPV, and Covid-19. She was appointed Commander of the Order of the British Empire and has been honoured in Brazil for her contributions to science and public health. Sue Ann directs the Oxford LATAM Research Group and consults for BMGF, while also publishing extensively on vaccinology and public health.



Natália Dias

Investment banker and non-executive director

Natalia has 30 years of experience in Investment Banking across Brazil, the US, and Africa, with expertise in Capital Markets, Syndicated Loans, Project Financing, Debt Restructuring, and Client Relations. Currently on gardening leave, she serves on advisory boards including Din4mo Impact Venture Building and FIDC Estímulo. Until May 2024, she was Director of Capital Markets and Sustainable Finance at BNDES, leading Capital Markets and Fundraising. Previously, she was CEO of Standard Bank Brasil and held senior roles at JP Morgan Chase, Bank of America Merrill Lynch, ING Bank, and Banif Investment Banking.



Morgan Doyle

Brazil Country Representative - Inter-American Development Bank

Morgan has been the Inter-American Development Bank (IDB) Representative in Brazil since March 2020, managing the Bank's programs and dialogue with the country. With 24 years at the IDB, he has previously served as Representative in Uruguay and Ecuador, and as Principal Advisor for the Vice Presidency of Sectors and Knowledge. Morgan has led numerous operations in the financial sector, focusing on housing finance, support for small and medium-sized enterprises, and financial sector regulation. He holds degrees in International Development from Brown University and has received academic honours including a Fulbright grant.



Carla Ferreira

Vice Chair - Brazilian Chamber of Commerce in Great Britain

Carla focuses on fostering international collaboration between the UK and Brazil. She has held leadership roles at major financial institutions across Latin America and EMEA, including the International Finance Corporation, and served as UK CEO of Banco Bradesco. With experience in investment banking, private equity, and international finance, Carla is an expert in cross-border financial strategies in emerging markets. She has shared insights on global platforms, including the World Economic Forum. Carla holds an MBA from London Business School, certificates from Harvard Business School, and a BA from Fundação Getúlio Vargas.



Henrique Frizzo

Partner - Trench Rossi Watanabe

Henrique, a partner at Trench Rossi Watanabe since 2014, leads the Life Sciences group and is part of the Public and Regulatory Law group. He advises pharmaceutical and medical device companies on agreements, government negotiations, and health technology transfers, and represents clients in CMED proceedings. Henrique also supports market access, clinical research, and regulatory issues. Recognised by top legal directories, he has served on the Health Law Commission of the Brazilian Bar Association.



Dr Francisco Gaetani

Extraordinary Secretary for State Transformation - Ministry of Management and Innovation in Public Services, Government of Brazil

Francisco is the Extraordinary Secretary for State Transformation at the Ministry of Management and Innovation in Public Services of Brazil. He holds a PhD and Master's in Public Administration from LSE and a degree in Economic Sciences from the Federal University of Minas Gerais. Francisco has worked at the UN Development Program and held various senior roles in Brazil's Federal Public Administration, including Executive Secretary and President of the National School of Public Administration.



Courtney Guimarães Jr

CTO for FSI; Emerging Technology Chief Scientist - Avanade

Courtney has over 39 years of experience in Business Architecture, System Design, and Digital Strategy. He has led organisational transformation programs across various industries and countries, focusing on fostering innovation and a positive, human-centric environment. Courtney specialises in technology adoption, digital business capabilities, and emerging technologies like Blockchain, AI, IoT, and Big Data. Known for delivering double-digit sales growth and customer success, Courtney has driven strategic transformation programs and innovation for clients like ABInbev, Banco Itaú, Bradesco, and the Central Bank of Brazil.



Nina da Hora

Founder - Instituto da Hora

Nina's research focuses on mitigating algorithmic racism through the intersection of ethics and artificial intelligence. She has received several accolades, including the Ford Foundation Global Fellowship 2024, the Forbes Under 30 award, and the Sabia Award from the University of Cambridge. Named one of the 100 most influential people in Ethics in AI, Nina founded the Instituto da Hora in 2020 to advance digital rights in Brazil and promote a collective, critical approach to AI. She actively collaborates with civil society, industry, and government councils, leading responsible policies and innovations in AI.



Jonathan Knott CMG

HM Trade Commissioner for Latin America and the Caribbean - Department for Business and Trade

Jonathan has been His Majesty's Trade Commissioner for Latin America and the Caribbean since February 2021 and His Majesty's Consul General in São Paulo since August 2021. He joined the UK Diplomatic Service in 1989 and has served as Her Majesty's Ambassador to Poland and Hungary, Deputy Ambassador and Trade Director in South Korea, Deputy Finance Director at the UK Foreign Ministry, and UK Trade Policy Negotiator at the OECD. His previous posts include diplomatic roles in Mexico and Cuba. Jonathan holds a Master's in Law, is a qualified management accountant, and speaks five languages.



Eduardo Leite

Governor of Rio Grande do Sul

Eduardo is Governor of Rio Grande do Sul, having won his re-election in 2023. In his first term, 2019-2022, he was Brazil's youngest governor, during which time he implemented structural reforms to address the state's fiscal deficit, including privatisations, highway concessions, a new Environmental Code, and gradual tax reductions. Through the Avançar program, his reforms resulted in R\$6.4 billion in statewide investments. Eduardo also served as mayor of Pelotas, where he ended his term with 87% approval. He holds a law degree and studied public policy at Columbia University.



Professor Carlos Malamud

Senior Analyst - Real Instituto Elcano

Carlos is the Senior Analyst for Latin America at the Elcano Royal Institute and a Professor of Latin American History at UNED in Madrid. He is a Corresponding Member of Argentina's National Academy of History and was named one of the '50 most influential Ibero-American intellectuals' by Esglobal in 2015. Carlos has been a Senior Associate Member at St. Antony's College, Oxford, and has directed Latin American studies at Instituto Universitario Ortega y Gasset. His research covers the economic and political history of Latin America.



Constance Malleret

Freelance Journalist

Constance Malleret is a freelance journalist based in Rio de Janeiro, covering Brazilian news, politics and social and environmental issues. She is a regular contributor to the Guardian and has also written for World Politics Review, Al Jazeera, and Mongabay, among other publications. Prior to reporting from Rio, Constance was a staff writer and editor at Latin American Newsletters (LatinNews) in London, covering Brazil and the Southern Cone. She holds an MSc in Globalisation and Latin American Development from UCL's Institute of the Americas.



Dr Elize Massard da Fonseca

Associate Professor - FGV-EAESP

Elize is an Associate Professor of Public Administration at the São Paulo School of Business Administration, Getulio Vargas Foundation. Her research centers on pharmaceutical regulation, health industry policy, and responses to infectious diseases in Latin America. She has published in leading journals, including the New England Journal of Medicine and Social Science and Medicine. Funded by the São Paulo Research Foundation (Fapesp), her work has proposed strategies to improve medicine access in developing economies. Elize earned her Ph.D. in Social Policy from the University of Edinburgh.



Dr Irene Mia

Senior Fellow for Latin America and Conflict, Security & Development - IISS

Irene is a Senior Fellow at the International Institute for Strategic Studies (IISS), leading research on Latin American security, governance, and development, and edits the Armed Conflict Survey. She previously led global Thought Leadership at the Economist Group, directed Latin America and the Caribbean at the Economist Intelligence Unit, and was a director at the World Economic Forum. Irene holds an MA in Latin American Studies from London University and a PhD in International Economic and Trade Law from Bocconi University. Irene speaks five languages and serves on several advisory boards, including at Canning House.



The Rt Hon. Ed Miliband MP

Secretary of State for Energy Security and Net Zero - Government of the United Kingdom

Ed is the Secretary of State for Energy Security and Net Zero, appointed in July 2024. MP for Doncaster North since 2005, he previously served as Secretary of State for Energy and Climate Change (2008-2010), introducing the Climate Change Act 2008. He was Leader of the Labour Party (2010-2015) and held various Shadow Cabinet roles. Ed co-hosts the podcast 'Reasons to be Cheerful' and was a Visiting Lecturer at Harvard University in 2003. He holds a BA from Oxford and an MSc from the London School of Economics. Ed is married with two children.



Marcelo Miterhof

Economist - BNDES

Marcelo is an economist at BNDES, Brazil's National Bank of Economic and Social Development, working there since 2002. Currently, he is working as an advisor in the bank's Infrastructure, Energy Transition and Climate Change Directory.



Thomas Nemes

Institutional Relations Manager Brazil & Corporate Affairs - Anglo American

Thomas has 15 years of experience in corporate affairs, strategic communications, and diplomacy. At Anglo American in Brazil, he manages government and institutional relations, community relations for the Nickel unit, and integration in Corporate Affairs. He joined Anglo American in 2019. Previously, Thomas was the British Consul in Belo Horizonte and helped inaugurate the Consulate General. He began his career in strategic communications consultancy in London. Thomas is also a Regional Director at Britcham, a Director at SIEEG, and an Advisory Board member for the Brazil Chapter of the Global Compact.



Matheus Noronha

Head of Offshore Wind Energy - ABEEólica

Matheus has been the Head of Offshore Wind Energy at ABEEólica since 2015. He has published over 100 articles on innovation, strategy, and clean technology and is the author of books such as "Innovation and Sustainability for the Energy Transition" and "The Strategies and Innovations of Cleantech Organizations." He also wrote "Diário de um Pesquisador - Apoiando a Trajetória Acadêmica." Matheus holds a Post-Doctorate and a PhD in Strategy and Innovation from ESPM, a Master's in Consumer Behaviour from ESPM, an MBA from Católica Business School, and a Bachelor's in Marketing from Universidade Presbiteriana Mackenzie.



Virginia de Ângelis Oliveira de Paula

National Secretary of Planning - Government of Brazil

Virginia de Ângelis Oliveira de Paula is the National Secretary of Planning at the Ministry of Planning and Budget (MPO). She has been a Federal Auditor at the Federal Court of Accounts since 2006, specialising in overseeing government planning, budgeting, fiscal management, and evaluating governance and public policies. Seconded to the MPO since 2023, she has also served as Director of Programs for Economic and Special Areas and Deputy Secretary of the National Planning Secretariat. Virginia holds degrees in International Relations and Law, with a specialisation in Public Budgeting.



Diego Pagura

Chief Client Officer - Ipsos Brasil

Diego carries almost 20 years of experience helping companies and organisations leverage People Insights to maximise impact in projects and businesses. Currently as Chief Client Officer, he leads a senior team with the mission of bringing the voice of Ipsos to the market and key clients, and the voice of the clients within Ipsos establishing solid long-term relationships based on added-value. Born in Argentina and living in Brazil since 2011, he enjoys navigating the challenges our society brings to business and governments.



Professor Anthony Pereira

Director of the Kimberly Green Latin American and Caribbean Centre - Florida International University

Anthony is the Director of the Kimberly Green Latin American and Caribbean Centre at Florida International University and a Visiting Professor at King's College London. He was the founding director of the Brazil Institute at King's from 2010 to 2020. His research covers authoritarianism, democracy, human rights, and public security. Anthony has taught at various institutions, including the New School, Fletcher School, and Tulane University, and has been a visiting professor at the Federal University of Pernambuco and the University of São Paulo. He holds a B.A. from Sussex University and an M.A. and Ph.D. from Harvard University.



Christian Perlingiere

Partner - Control Risks

Christian is a Partner at Control Risks, leading the Brazil and Southern Cone business. He specialises in crisis and security consulting, strategic intelligence, investigations, and due diligence, with notable expertise in mining sector risks. Before joining Control Risks, Christian was Head of Corporate Risk Services at G4S Brazil, Country Manager at S-RM, and Senior Director at Veracity Worldwide. Christian holds a degree in International Affairs from Georgetown University and has completed management and finance courses at the University of Chicago Booth School of Business.



Leonardo Queiroz Athias

Research Analyst - Instituto Brasileiro de Geografia e Estatística (IBGE)

Leonardo holds a PhD in Political Science from Bordeaux IV University (France) and has been a researcher at the Brazilian Institute of Geography and Statistics (IBGE) in the Social Indicators Division since 2010. He specialises in cultural statistics, governance, and social and racial inequality studies, and has contributed to IBGE's efforts in supporting the implementation of the 2030 Agenda.



Ana Carolina Salomão Queiroz

Chief Investment Officer - Pogust Goodhead

Ana Carolina is Partner and Chief Investment Officer at Pogust Goodhead, where she manages investor relations and structures financial deals for human rights, consumer protection, environmental, and climate litigation cases. An experienced tax and financial lawyer, she has studied at USP in Brazil, LSE in England, and INSEAD in France. Before joining Pogust Goodhead, Ana Carolina worked in investment banks, asset management firms, and specialised law firms. She is also a co-founder of the DreamS Foundation, which supports fundraising for non-profits, and serves on the board of the Projeto Gauss endowment fund.



Rômulo Sampaio

Partner - Mattos Filho

Rômulo advises and litigates on environmental and climate change issues, focusing on ESG, carbon markets, waste management, and water resources. He represents clients in state, federal, and Supreme Court cases. Rômulo is a member of the Environmental Law Commission of the Brazilian Bar Association and the Brazilian Lawyers' Institute. He teaches Regulatory Law at Getulio Vargas Foundation in Rio and is an adjunct professor at Pace University and visiting professor at Georgia State University. He holds degrees from Pontifícia Universidade Católica do Paraná and Pace University.



Diego Sette

Technology Director for Pearson LatAm - Pearson

Diego is the Director of Technology at Pearson Latam, where he leads technical teams and drives innovation. He excels in identifying and implementing new technologies to boost business growth, streamline processes, and enhance customer experiences. Diego stays current with technology trends and continually expands his technical knowledge. Previously, he has also held roles at Pearson as Coordinator, Pedagogical Manager, and Innovation Manager.



Professor Matias Spektor

Founder and Professor - FGV Relações Internacionais

Matias is Professor of Politics and International Relations at FGV. He has published extensively on international security, climate politics, and the foreign policy of Brazil. He was visiting professor at Princeton, Georgetown, the LSE, and King's College London. He holds a doctorate from Oxford University.



Daniel Stivelberg

Deputy Data Protection Officer - Nubank

Daniel serves as Deputy DPO at Nubank, where he also leads the management of Digital Risks and Digital Policies initiatives. He holds a Master's degree in Constitutional Law and Society from IDP and is a voluntary researcher at CEDIS. Daniel is a member of the experts' committee on AI for ITS-Rio and chairs Zetta's committee on Data and AI regulation.



Sophie Stowers

Research Fellow - UK in a Changing Europe

Sophie is a Research Associate at UK in a Changing Europe, an academic think tank based in King's College London. Her background is in British and European politics, and her research focuses on British politics and parties, elections and voting behaviour, and public opinion. She has previously worked in the House of Commons for the Labour Party.



Dr Débora Thomé

Postdoctoral Researcher - FGV

Débora is a political scientist specialising in gender studies, focusing on candidate recruitment, representation, and institutional gender bias. She is currently a post-doc researcher at Fundação Getulio Vargas (FGV) in São Paulo and was a visiting scholar at Columbia University, where she also teaches at the Columbia Women's Leadership Network. Since 2014, Débora has shifted from a 15-year journalism career to advocacy, training, and research on women and leadership, working with over 600 women candidates and consulting for UN Women. She is also an author of books on gender and politics for both children and adults.



Martin Whalley

Executive Director, Trade and Investment - British Consulate São Paulo

Martin is the Commercial Advisor at the British diplomatic mission in Brazil and Executive Director of Trade and Investment at the Consulate General in São Paulo. He has 11 years of experience with the Ministry of Foreign Relations, including a recent role as Deputy Consul General in Chicago. Martin has also worked in Holland and London and is currently in his second assignment in Brazil, having previously served in São Paulo from 2010 to 2014.



Marcio Zanetti

President - Britcham Brasil

Marcio has over 30 years of experience in management and research consulting for multinational corporations across Latin America. His expertise includes strategic planning, market entry strategies, investment analysis, and risk assessment. He has worked with consulting firms such as A.T. Kearney, Accenture, and KPMG, and was previously the managing director for The Economist Group in Brazil. Marcio has led projects in healthcare, financial services, and telecommunications, among others. He has worked in Argentina, Brazil, Colombia, Italy, Mexico, Spain, and Ukraine. Marcio holds a BA in Marketing and an MBA from the University of Rochester.

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Tell us about your experience

We are constantly striving to improve and host events that interest our audience. In light of this, we would like to gather feedback on the **Canning House UK-Brazil Conversa 2024**.

All attendees will receive an email including a short post-event survey. We kindly ask that you provide any feedback you may have, such that we can provide the best experience possible at future Canning House events.

Canning House is the UK's leading forum on Latin America. For over 80 years, our mission has been to build understanding and relationships between the UK, Latin America & Iberia.

The organisation counts on a small, close-knit team for the delivery of its high-quality programme of events and publications. In addition to its CEO, Jeremy Browne, Canning House's staff includes:



Ian Perrin*

COO and Deputy CEO

Ian joined Canning House in 2015, and became the COO and Deputy CEO in January 2023. He has an MSc in Latin American Politics from UCL's Institute of the Americas, and has a broad knowledge of Latin America having worked and travelled throughout the region. He previously worked at the foreign affairs think-tank Chatham House where he managed - and helped establish - the Centre on Global Health Security. Outside of Canning House he volunteered for the Young Professionals in Foreign Policy group until 2022 where he was the Director of Programming.



Susana Berruecos*

Head of Policy and Public Affairs

Susana joined Canning House in 2023. She holds a doctorate in Government and an MSc in Public Administration and Public Policy from the London School of Economics and Political Science (LSE). She has been lecturer in Mexico and London, as well as visiting fellow at LSE and Georgetown University. Susana joined the Latin American Centre at the University of Oxford as Academic Visitor in 2022. She has published extensively on rule of law, judicial politics, democratisation, security and electoral institutions in Latin America.



Juan Teran Jurado*

Head of Corporate Affairs

Juan joined Canning House in 2022. As Head of Corporate Affairs, he directs the organisation's corporate strategy, fostering connections between the UK, Latin America, and Iberia. He also serves as the Co-Chair of the Anglo-Ecuadorian Society, contributing to cultural and business ties between the UK and Ecuador. Juan is an international trade specialist with professional experience in Ecuador, Panama, the UK, Switzerland and Germany. Juan previously worked for PRO ECUADOR where he was formerly Trade Commissioner of Ecuador in Germany.



Freddy Nevison-Andrews*

Press and Communications Manager

Freddy joined Canning House in 2019, and became Press & Communications Manager in 2022, leading on the organisation's press, comms and marketing activity across a vibrant range of events, conferences and publications on Latin America's most important topics. He has recently completed a MSc in Globalisation and Latin American Development at the UCL Institute of the Americas.



Sarah Ahmed*

Events Manager

Sarah joined Canning House in 2023, having previously worked as a Project Coordinator at FIRST, based at Goldman Sachs while in that role, and Event Coordinator role at Jacobs Media Group. Sarah studied Business and Event Management at the University of Hertfordshire, winning the University Prize for Best Performing Student in her final year.



Clorrie Yeomans

Corporate Affairs Officer

Clorrie joined Canning House in 2023. She graduated with an MPhil in Latin American Studies from the University of Oxford in 2022. Clorrie previously worked as a Research Assistant at the Oxford Department of International Development and interned at LatinNews, where she conducted political and security analysis on Central America and the Southern Cone.



Charlotte Allen

Events and Administration Assistant

Charlotte joined Canning House in 2024, undertaking a student placement year forming part of her studies at Coventry University.

*we're in São Paulo, say olá!